

~The Transformation of Food Packaging~ Japan and the Netherlands in comparative perspective

Speaker: Professor Katarzyna Cwiertka

Professor Katarzyna Cwiertka from Leiden University will be our 2nd online lecture speaker. She will join us online from the Netherlands!

Packaging is a taken-for-granted, largely unnoticed feature of everyday life. We buy commodities, unpack and consume them, and then dispose of what is left in a rather routine fashion. Prof. Cwiertka will talk about the transformation that food packaging underwent during the last century in Japan and in the Netherlands, and will explain what these changes reveal about the Dutch and Japanese food culture. Please join us!



<About Professor Cwiertka>

Katarzyna Cwiertka is Professor of Modern Japan Studies at Leiden University. She has MA degree from Warsaw University and Tsukuba University, and a PhD from Leiden University. Recently, she was visiting professor at Tokyo University of Foreign Studies (2020).

Most recent publication: *Branding Japanese Food* (2020) and 『秘められた和食史』(2016)

Date & Time : **11 March (Thu.) 2021 20:00-21:00** (Lecture + Q&A)

Language : English (Japanese interpretation is not available)

Participation fee: Free of charge

Application: Please apply to the JNS by either 1) or 2) from below.

1) By online application form. ⇒ <https://forms.gle/2Bji6L4d2EKH4SKb7>

2) By e-mail to Ms.Ugai at mayu.ugai@fujifilm.com

Deadline: **Application must arrive by 8 March (Mon).**

<Notes>

1> The link “**Lecture URL**”, such as <http://us02web.zoomxxx>, will be emailed to you by the Secretariat later day. At 20:00 on the event day, please click “**Lecture URL**” and enjoy the lecture!

2> An Internet connected PC, tablet or Smartphone is required.

3> This event uses online meeting system “Zoom” to broadcast the live lecture.

You have to download Zoom application to your equipment before the event if you have never used it before. How to download will be informed by the Secretariat.